



Updated: February 25, 2008

## **YOUR CALIFORNIA PRIVACY RIGHTS:**

**Southern Nevada Educational Broadcasters** collects various types of personal information about you both online and offline during the course of our listener, programmer's and advertising relationship. Under California law, if you are a resident of California, you may make a written request to **Southern Nevada Educational Broadcasters** about how we have shared your information with third parties for their direct marketing purposes. In response to your written request, **Southern Nevada Educational Broadcasters** is allowed to provide you with a notice describing the cost-free means to opt-out of our sharing your information with third parties and if the third party will use it for their direct marketing purposes.

If you would like to exercise your rights under California law, please send your written request to the email address or postal address below. Your written request must include your postal address so that we may provide you with our notice and third party direct marketing opt-out form. **Southern Nevada Educational Broadcasters** will provide you with this form within thirty (30) days of receiving your written request.

[privacypolicy@southernnevadaeducational.com](mailto:privacypolicy@southernnevadaeducational.com)

**Southern Nevada Educational Broadcasters - California Privacy Rights**  
2010 SW HK Dodgen Loop, Suite 108  
Temple, TX 76504

## **THIRD PARTY LINKS**

This Web site may contain links to other sites. PLEASE BE AWARE THAT WE ARE NOT RESPONSIBLE FOR THE PRIVACY PRACTICES OF OTHER SITES. We encourage our users to read the privacy statements of each and every Web site that they visit. This privacy statement applies solely to information collected when you visit **Southern Nevada Educational Broadcasters**.

## **OUR PLEDGE TO YOU**

**Southern Nevada Educational Broadcasters** acknowledges that keeping your personal information private is important to you. We appreciate your trust in us and pledge to limit access to your personal information to only the people who need the information to perform their job responsibilities.

The following privacy policy of **Southern Nevada Educational Broadcasters** explains in detail how we collect and use information about you. Use of this website constitutes accepting the practices described in this policy.

## **CONSENT**

Every time you use our website, you consent to the collection and use of your personal information by **Southern Nevada Educational Broadcasters** as outlined by our then current Privacy Policy. **Southern Nevada Educational Broadcasters** may at any time amend, modify, restate or revise this Privacy Policy by updating this posting. We recommend that you should periodically visit this page to determine if you have read the current Privacy Policy. Each time that this page is updated, we will have "Updated on month/day/year" denoted at the top of the page.

## **TYPES OF INFORMATION WE COLLECT**

In the normal course of business we collect the following personal and technical information:

### **Registration Data (provided by you)**

When you voluntarily enter personal information into our website it is stored:

To deliver services, such as newsletters, offers, contests and sweepstakes, surveys, message boards, and other items • To alert you to news, events, contests, and other items if you so request.

You may choose not to enter requested information, but that may prevent you from taking advantage of offerings such as contests and sweepstakes, subscribed newsletters, and customer surveys.

### **Usage (Log) Data (automatic collection)**

We also gather and analyze Usage or Log Data including your IP (Internet Protocol) address, which is assigned by your ISP (Internet Service Provider). Website management through use of Log Data helps to diagnose problems with and optimize performance of the server. It also allows us to evaluate user traffic patterns into, out from, and within our web site.

## **HOW WE USE YOUR INFORMATION**

### **Personal**

We do not disclose personally identifying information except as provided for by this policy.

We do share personally identifying information for the following purposes: In House with **Southern Nevada Educational Broadcasters**, to include, but not limited to: our respected radio stations and their managerial staff, the board of directors, our webdesign company, EasyWebsites.info, along with their parent company J&K Associates, LLC, and to comply with the request of any Law Enforcement authority.

### **Customer Statistics**

We do provide information with no personally identifiable information to a variety of third parties. Some general examples include: aggregate statistics about customers, traffic patterns, and other related site information.

### **Links to Other Websites**

When you visit the **Southern Nevada Educational Broadcasters**, you may be linked to other sites outside our service. This includes links to sites operated by **Southern Nevada Educational Broadcasters** partners. These other sites may send their own cookies to users, collect data, or solicit personal information. These partner sites are not subject to this Privacy Policy.

## **SAFEGUARDING YOUR INFORMATION**

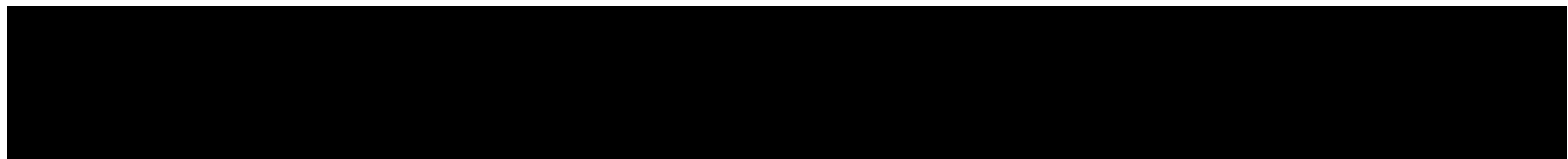
**Southern Nevada Educational Broadcasters** is committed to protecting the security of your information. Our system strives to protect the confidentiality of your financial data with secure transactions. We also utilize technical software tools such as "firewalls" to reduce the chance of invasion by unauthorized entities.

## **CHILDREN'S PRIVACY**

The protection and safety of children is important to us at **Southern Nevada Educational Broadcasters** and though we do not anticipate children to submit information to us, if a person under the age of 18 were to submit information to us, we would handle the case with the utmost respect and privacy for the child and to the parents or guardian. We have minor children ourselves and would treat your child's privacy in the same maner we expect the same courtesy and privacy for our own family when visiting other websites.

## **CONTACTING US**

Should you have any more questions or concerns regarding our Online Privacy Policy please [click here](#).



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## *Privacy Policy*